



P2P Fundraising Platform Empowers Students to Rally Behind a Cause

BuildOn is on a mission to break the cycle of poverty, illiteracy, and low expectations by bringing education to some of the poorest and most remote communities in the world. The organization's unique program incentivizes students here in the United States to raise

money by giving them the opportunity to travel to a remote community, participate in the construction of a school, and be immersed in a new culture.

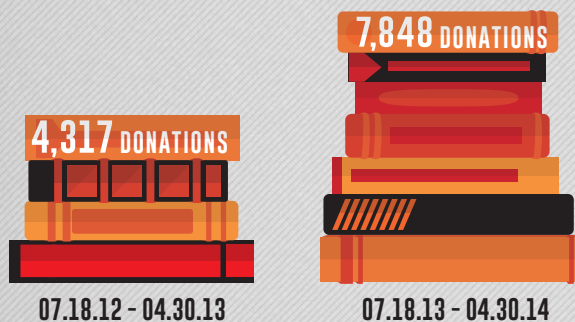
For three years, buildOn relied heavily on an antiquated online fundraising platform

to help its chapter members raise money. Knowing that they needed to find a more advanced system that could support the online fundraising efforts of 80 plus chapters, buildOn began to search for a new solution. Ultimately, they landed on Classy; they haven't looked back.

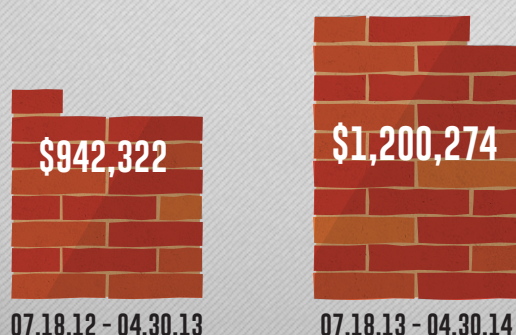
Record Count of Online Donations Nearly Doubles in 1 Year

BuildOn quickly experienced a growth in the number of online donations it was receiving after implementing Classy. In just a year, the organization saw a dramatic increase in the number of online donations and the total amount raised online.

RECORD COUNT FOR ONLINE DONATIONS



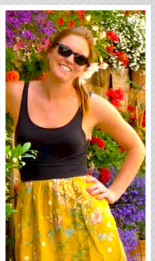
AMOUNT IN ONLINE DONATIONS



Students Find Classy Intuitive and Easy to Use

Operating with the belief that p2p fundraising is the fundraising of both the present and the future, buildOn requires its chapter members to join p2p fundraising teams and raise money. Since the majority of buildOn's chapter members are high school students, selecting an easy to use platform was an absolute must. With Classy it's easy for buildOn's students to create p2p fundraising pages and join their respective teams. Everything from uploading text, pictures, and YouTube videos is achievable with just a few clicks. Classy's built in email template also makes it easy for buildOn's students to reach out to their networks and ask for support.

"CLASSY'S USER INTERFACE MAKES EVERYTHING INCREDIBLY EASY FOR OUR STUDENTS AND THAT'S A MAJOR REASON WHY WE DECIDED TO GO WITH CLASSY."



— ERIN WALLACE
buildOn Chapter Manager, West Coast

P2P Fundraising Empowers Teams to Raise \$30,000+

BuildOn knows better than anyone that asking for money is never easy. To overcome this difficulty, the organization has used Classy to motivate their students to raise the \$30,000 required for the construction of each new school. By using p2p fundraising pages, students can easily track their collective and individual progress to see first-hand how their efforts are paying off.

"ONLINE FUNDRAISING ALLOWS OUR STUDENTS TO SEE HOW MUCH MONEY IS POURING IN, WHICH MAKES THEM REALLY CONFIDENT," SAYS ERIN. "CLASSY IS A REALLY EMPOWERING TOOL FOR OUR STUDENTS AND THAT MEANS A LOT TO US AT BUILDON."

Working Hand in Hand with Dedicated Customer Support

In total, buildOn has close to 80 University and High School chapters that all operate differently. Implementing the Classy platform required a high degree of customization and tweaking on a per-chapter basis. At every step, the Classy Customer Support Team worked hand in hand with buildOn to ensure that each chapter maintained its own unique identity and that nothing was lost in the volume of campaigns.

"Everyone that I have had contact with has been fabulous," says Erin. "The response time is great and the customer support team has been really helpful."

www.act.buildon.org

buildOn

LOG IN START FUNDRAISING



Greg Bettis

Hi everyone! We're going to Malawi to build a school this summer, but need money for supplies and travel. Any amount helps, thank you so much!

[Donate](#)



MY GOAL:

\$5,000

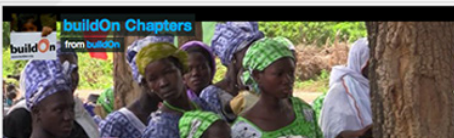
RAISED SO FAR:

\$2,860

OF DONATIONS:

8

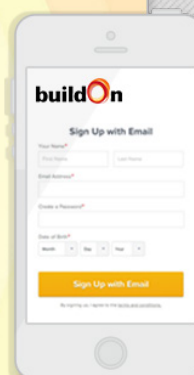
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About

My Team:

Walter Payton buildOn Malawi
\$6,531 Raised
12 Team Members



Empower Supporters
to Fundraise for
your Cause with
Classy's
All-in-One Online
Fundraising Platform

Sign Up Free Today →

619.961.1892

www.classy.org